

Fig. 1



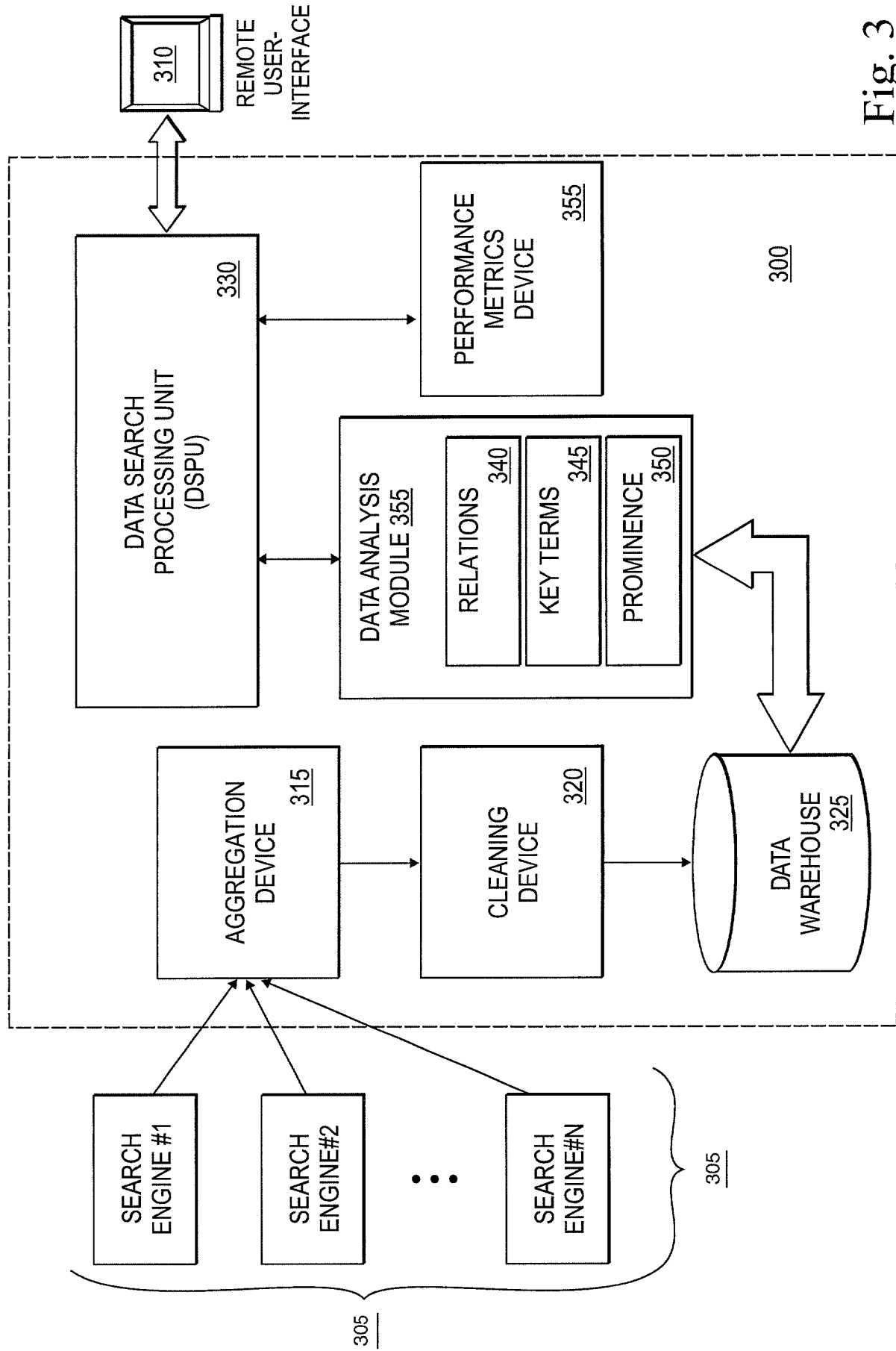


Fig. 3

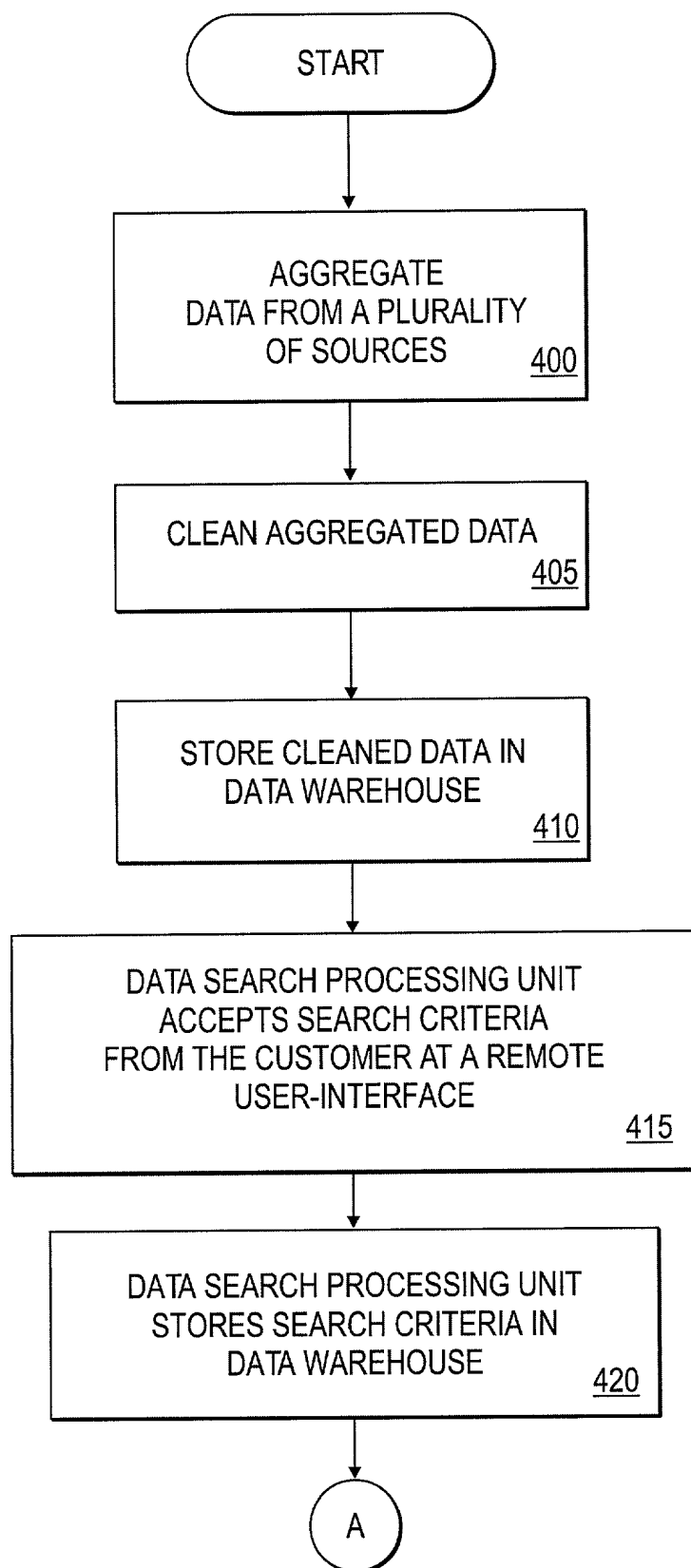


Fig. 4

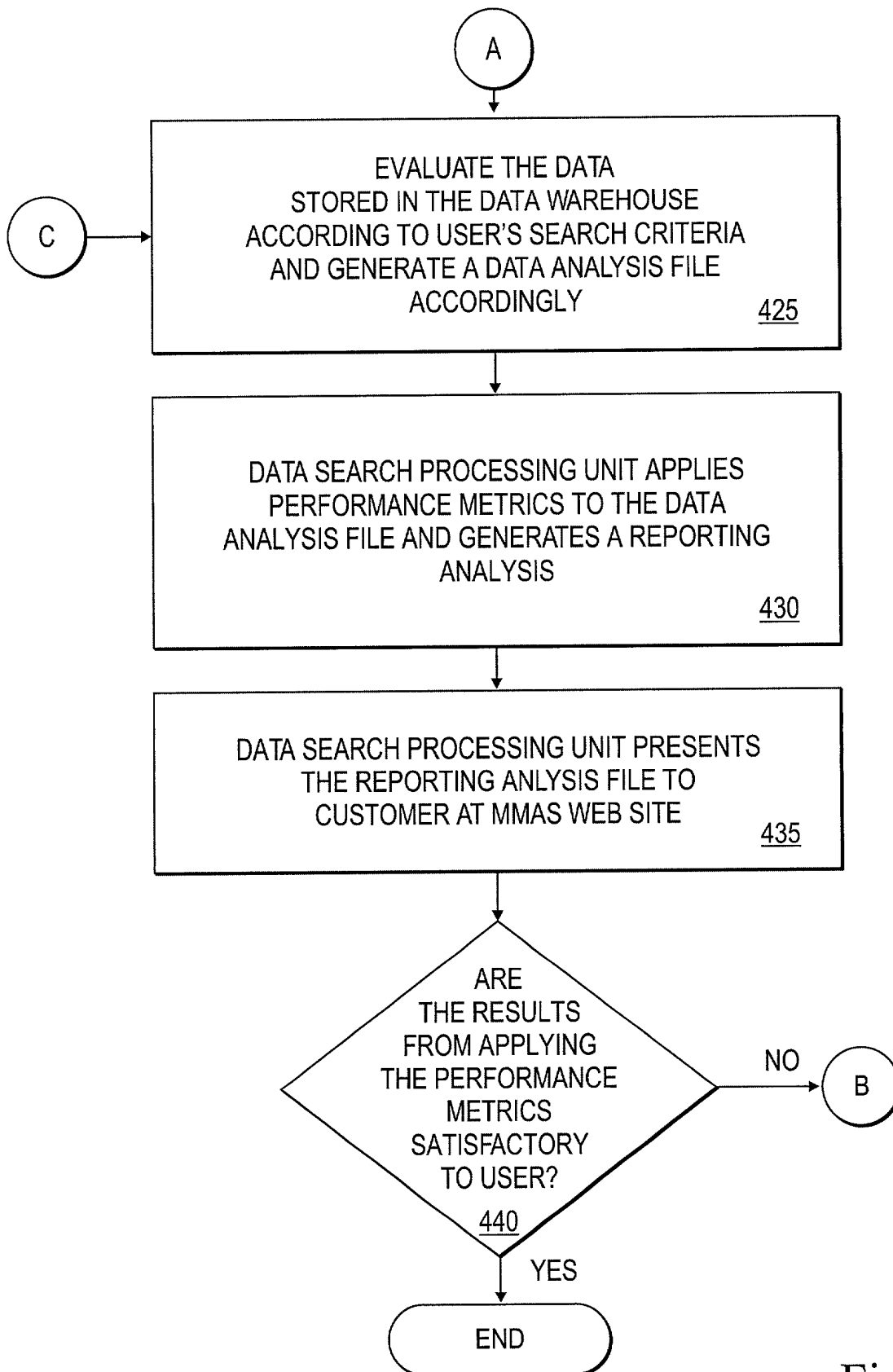


Fig. 4A

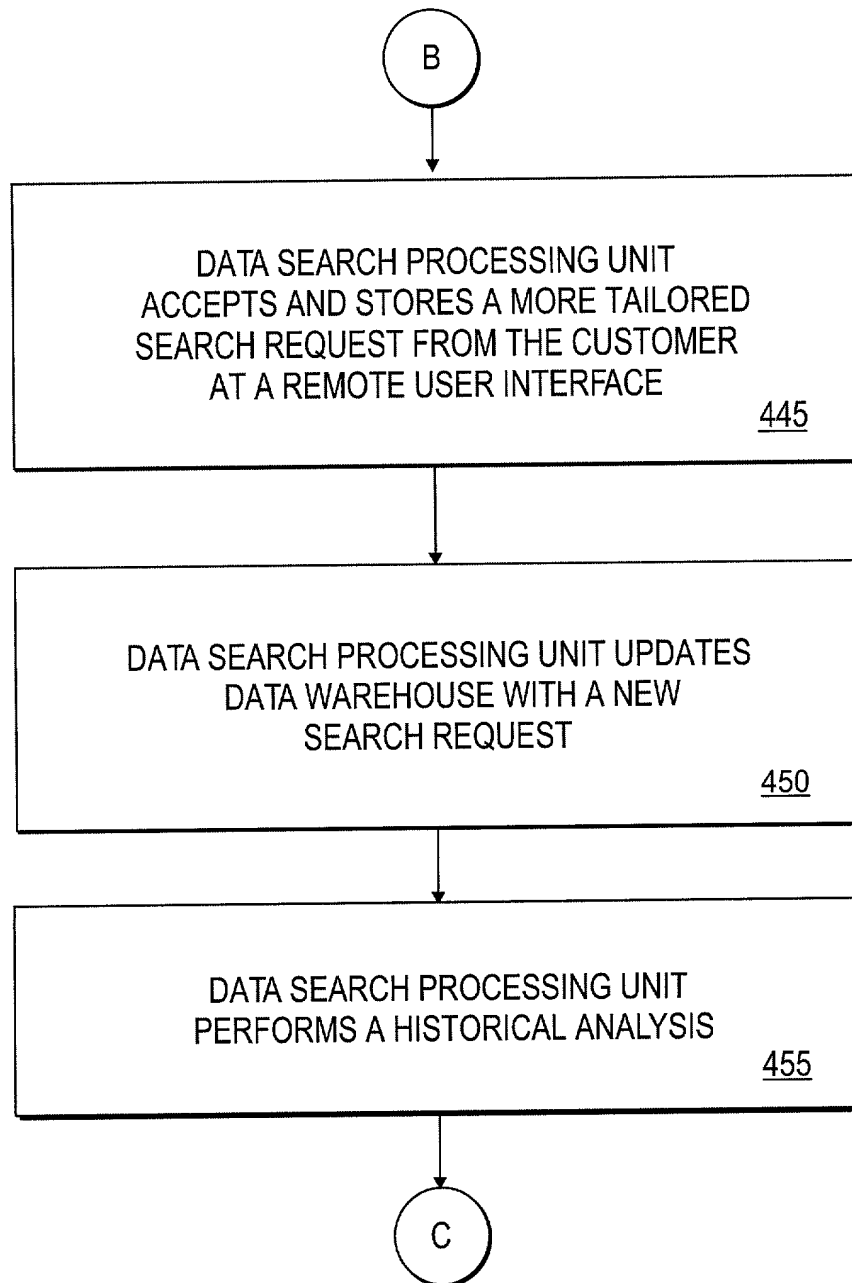


Fig. 4B

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Reporting Metric Info

Enter information about the metric.

Name

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Site Ratings

Rate each site on relevance scale from 1 to 100,  
A rating of 0 will remove the site from consideration

Site Name	Rating
Boston Herald	<input type="text" value="0"/>
CNNfn - the financial network	<input type="text" value="0"/>
<input type="text"/>	<input type="text" value="0"/>
<input type="text"/>	<input type="text" value="100"/>
•	•
•	•
•	•
<input type="text"/>	<input type="text" value="0"/>
<input type="text"/>	<input type="text" value="100"/>
CNET	<input type="text" value="100"/>

Fig. 5

## Siebel mindshare

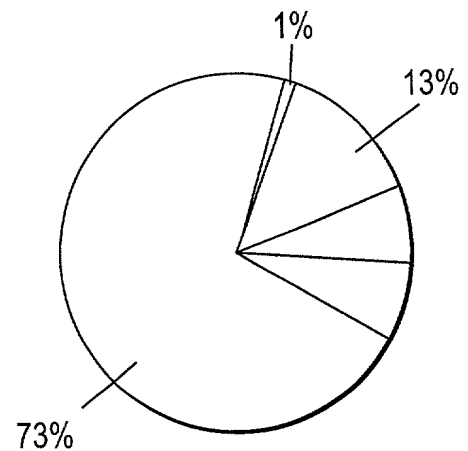
This report summarizes the mindshare in our space.  
Data is calculated using the rating defined by tl

Timeframe: 30 days ▼

Rating Metric: Equal Weight ▼

Publications: All ▼

Go



	Message Mentions	Percent(%)	News Mentions	Percent
Clarify, Inc	10	2%	8	
●	74	13%	13	:
●			4	
●	485	83%	85	:
Vantive Corporation	12	2%	4	

Fig. 6



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TITLE OF PUBLICATION

Author \_\_\_\_\_

ArticleDate \_\_\_\_\_

Publication \_\_\_\_\_

URL \_\_\_\_\_

Score \_\_\_\_\_

Keywords \_\_\_\_\_

Partners \_\_\_\_\_

Competitors \_\_\_\_\_

People \_\_\_\_\_

Companies \_\_\_\_\_

Quotes \_\_\_\_\_

Summary of  
Text \_\_\_\_\_

Fig. 7

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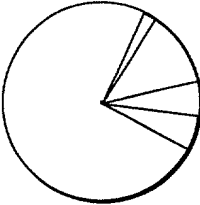
Query

Manage Account

My Documents

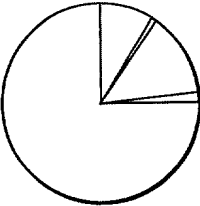
Search

30 Day Mindshare



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Fig. 8